

**HOME BAKING ASSOCIATION  
2019 ANNUAL MEMBERSHIP MEETING  
Mirror Lake Spa and Resort, Lake Placid New York**

**Sunday, September 29**

6:00 to 7:00 PM Executive Board Meeting (Executive Board Members Only)  
7:30 PM Welcome Reception – everyone invited

**Monday, September 30**

7:30 AM Continental Breakfast  
8:00 AM Morning Session  
Welcome - President Eric Wall  
8:30 AM Speaker **Ingredient Super-Heroes to the Rescue**  
**2019 HBA Educator Award Winner**  
Delaine Stendahl, Family and Consumer Sciences Teacher  
Whitehall, Wisconsin  
9:00 AM Speakers **Baking Across the Nation – National Festival of Breads**  
Cindy Falk and Julene DeRouchey, Kansas Wheat Commission  
Co-Directors National Festival of Breads  
10:00 AM **Annual Membership Meeting –**  
FY 19 Annual Report to Membership  
Board of Director Election  
Presentation HBA Program FY 20 & 2020 Meeting Locations  
12:00 PM Lunch  
1:00 PM Speaker **Home Baking Association Partner Reports**  
*American Association of Family and Consumer Sciences*  
Nancy Bock, Senior Director, Communications & Marketing  
Speaker *Family, Career and Community Leaders of America, Inc.*  
Abigail Lee, Partnerships Manager  
Speaker *Wheat Foods Council*  
Tim O'Connor, President, Wheat Foods Council  
1:45 PM Speaker **Bio-Engineered Labeling New Rules**  
USDA Agricultural Marketing Service  
2:30 PM Speakers **Baking Food Safety Awareness - Panel**  
Jim McCarthy, CEO, North American Millers' Association  
Sharon Davis, Program Director, Home Baking Association  
Kent Juliot, Vice President Research, Quality and Technical Services, Ardent Mills  
Tim Devey, Marketing Director, Panhandle Milling,  
Depart – Olympic Village!

**Tuesday, October 1**

8:00 AM **Board of Directors Breakfast Meeting –**  
Membership Continental Breakfast –  
9:00 AM **Morning Session: Annual Membership Business Meeting**  
Board of Director Meeting Report to the Membership  
Voting: FY 20 Program Plan/ Membership Dues/ Meeting Location  
**Member Opportunity to Share Information**  
10:00 AM Speaker **Baking Trends Study!**  
David Lockwood, Director Consulting, Mintel  
11: AM Speakers **Millennial Bakers – Getting the Flour in the Bowl!**  
Chef Gemma, Bigger Bolder Baking Baking (INVITED)  
Chef Stephanie Petersen, Panhandle Milling  
Lunch  
Noon  
1:30 PM Speakers **Afternoon Session: Panel – Millennial bakers and Younger Baking Connections**  
Bigger Bolder Baking, Kevin Kurtz (INVITED)  
Panhandle Milling, Tim Devey, Marketing Director  
Milling & Baking ((INVITED)  
2:30 PM Speaker **Bread Art Studio - Hands-on Workshop**  
Chef Stephanie Petersen, Panhandle Milling  
Culinary Marketing Specialist  
7:00 PM Home Baking Association President's Dinner